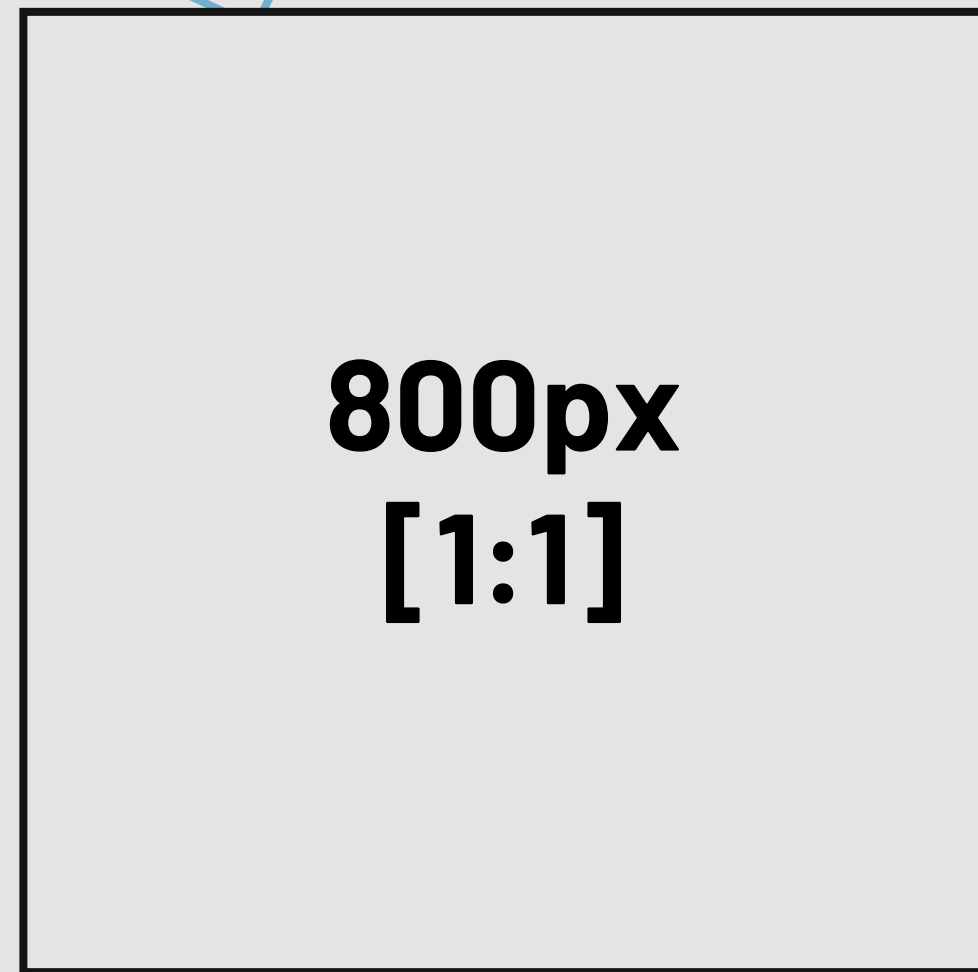




GUIDA ALLE MISURE PER E-COMMERCE E SOCIAL

WOOCOMMERCE

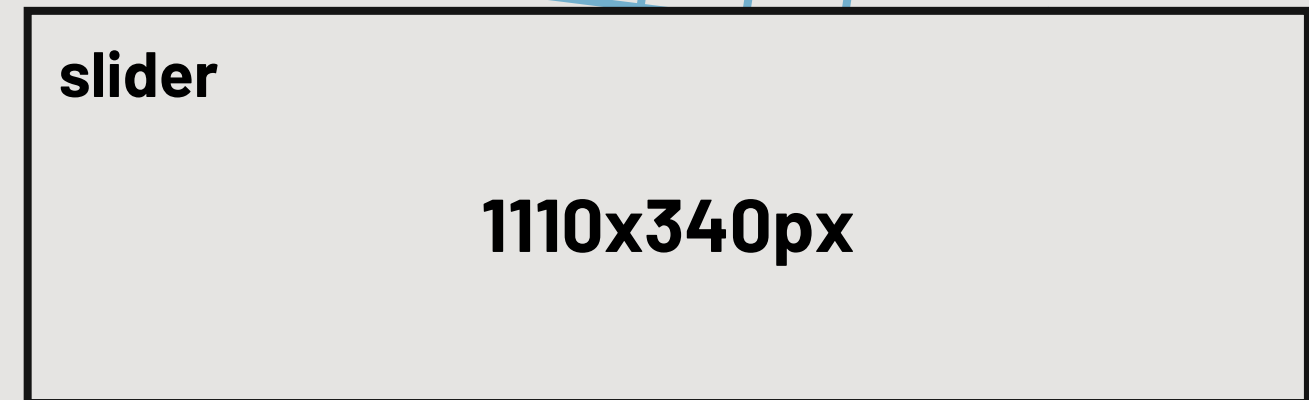
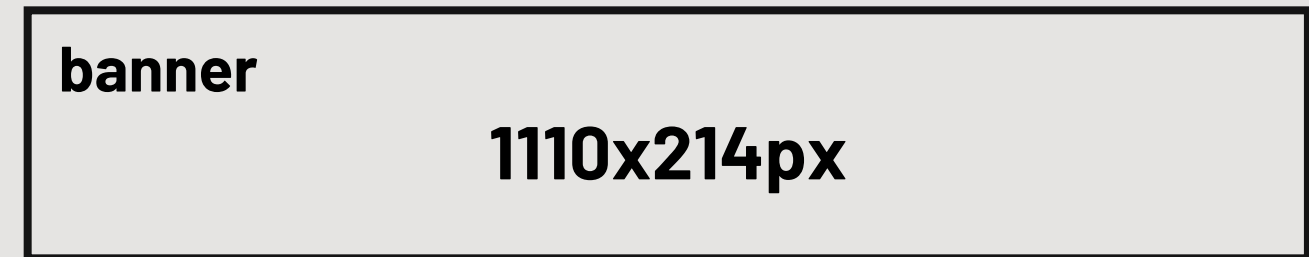
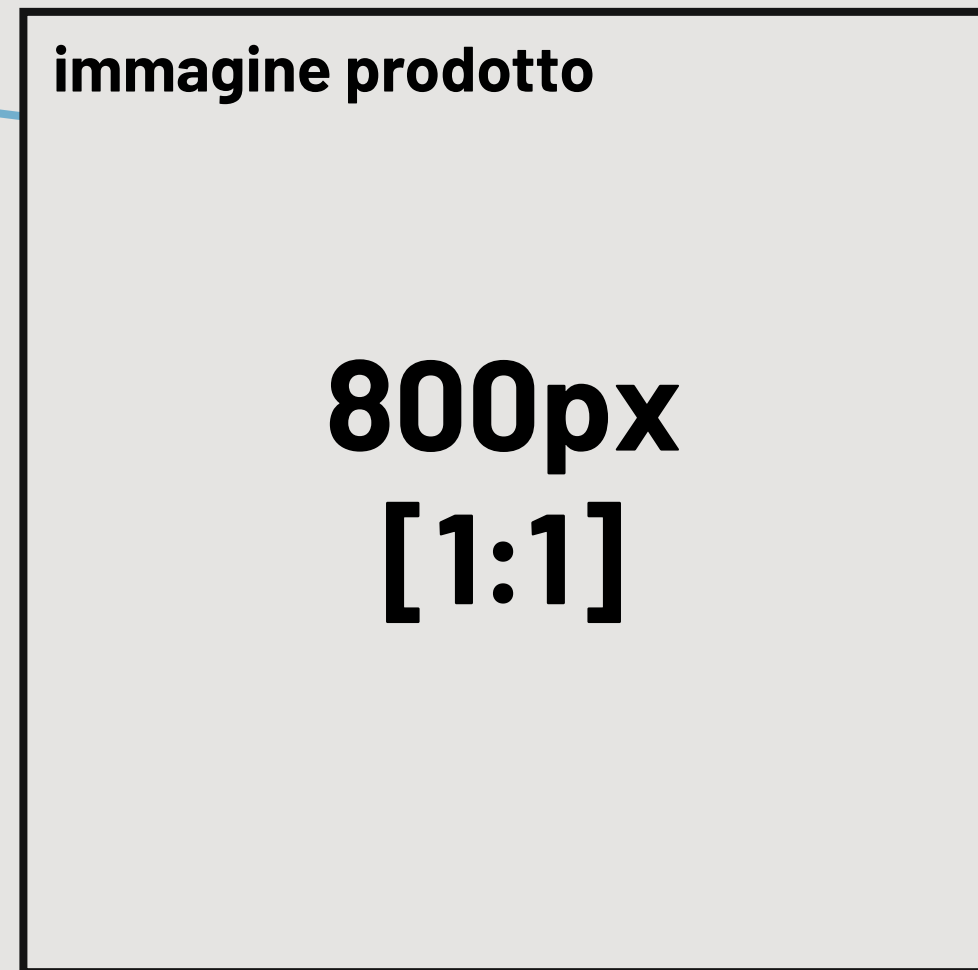


formati supportati:
.jpg, .png, .gif

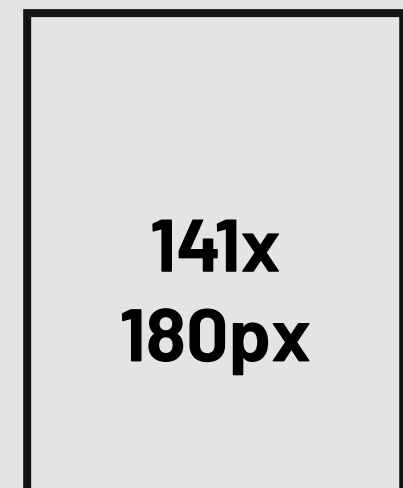
visualizzazioni:

- **Prodotto singolo: 600px**
- **Prodotto nel catalogo: 300px**
- **Prodotto miniatura: 180px**

PRESTASHOP

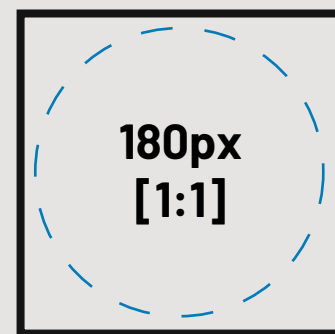
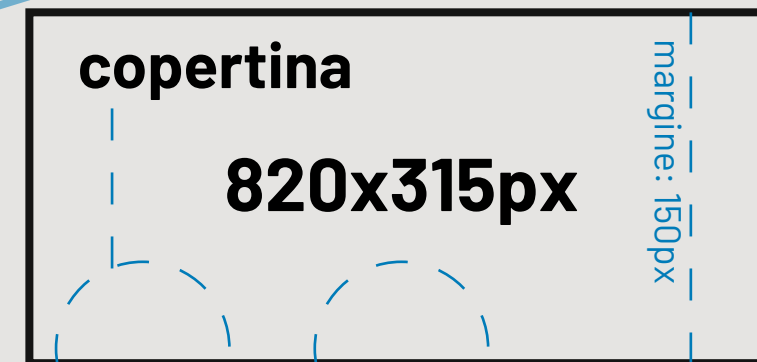
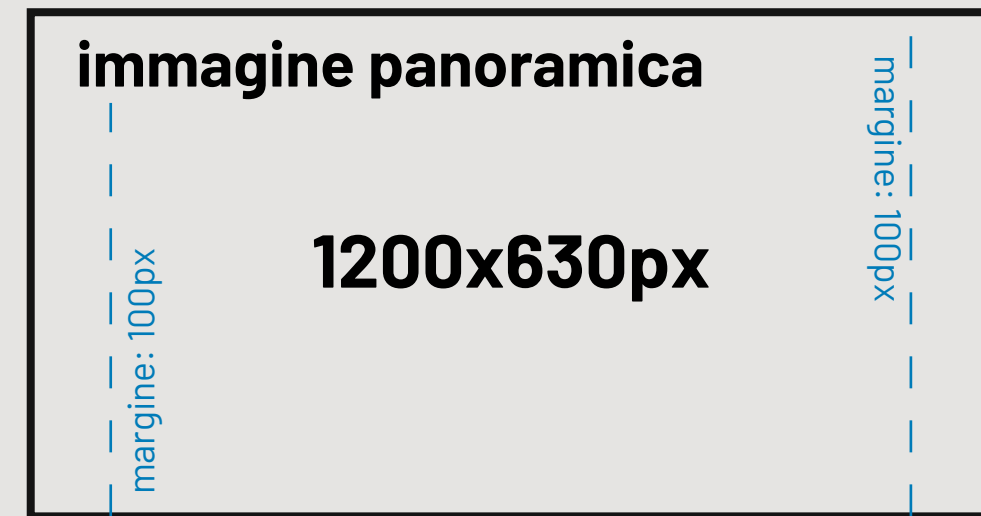


le misure utilizzate
sono riferite al
template standard
di prestashop 1.7



FACEBOOK

— bordo dell'immagine
- - - margine per il contenuto



posizione immagine profilo:
● versione mobile
● versione desktop

INSTAGRAM

— bordo dell'immagine
- - - margine per il contenuto

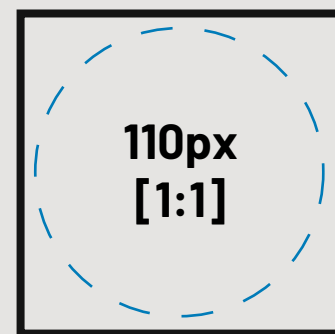
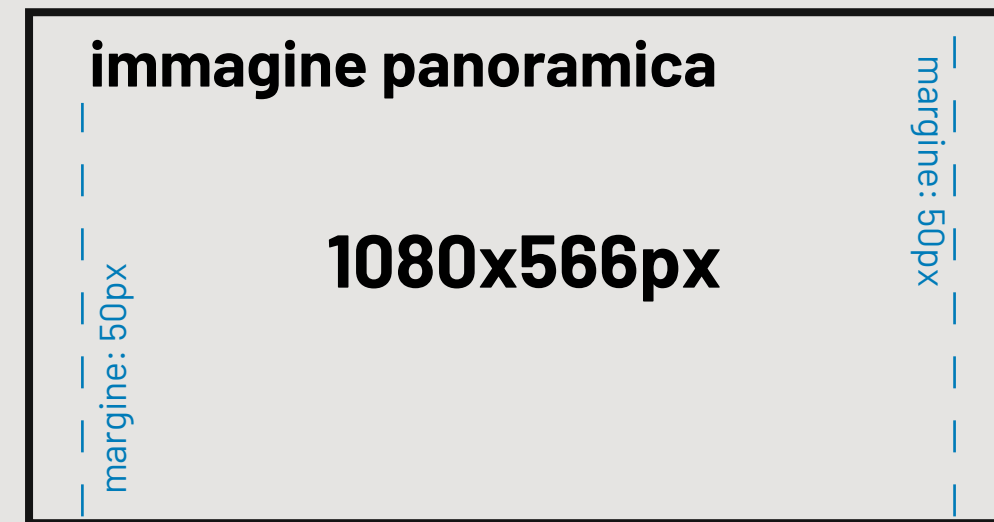
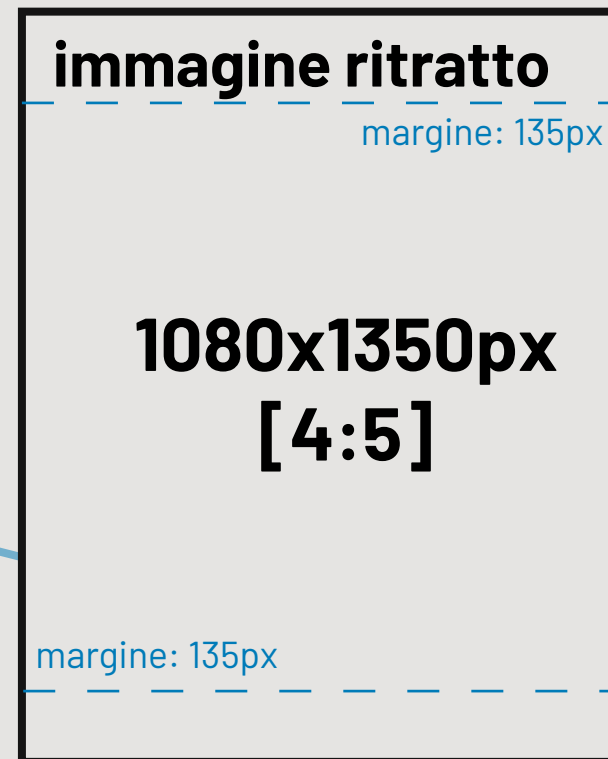
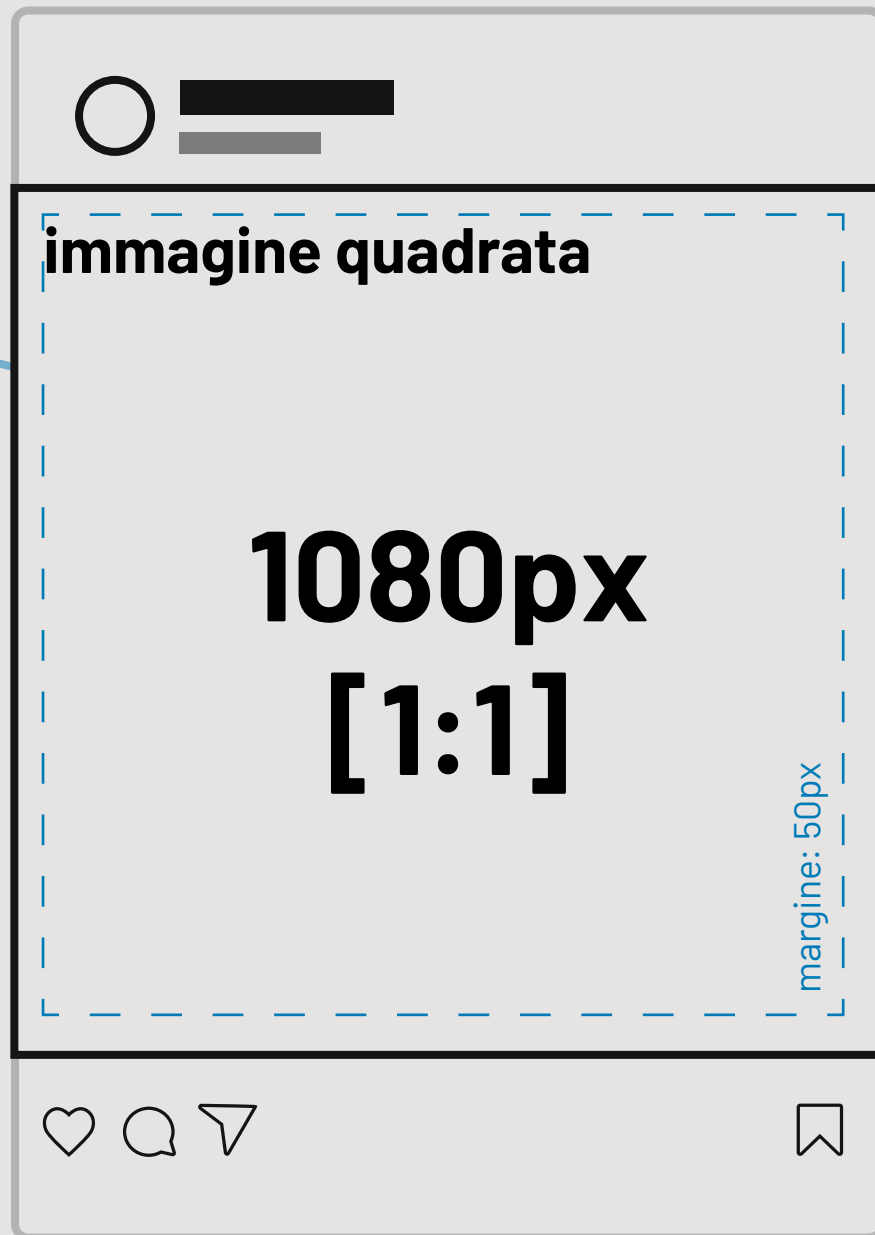
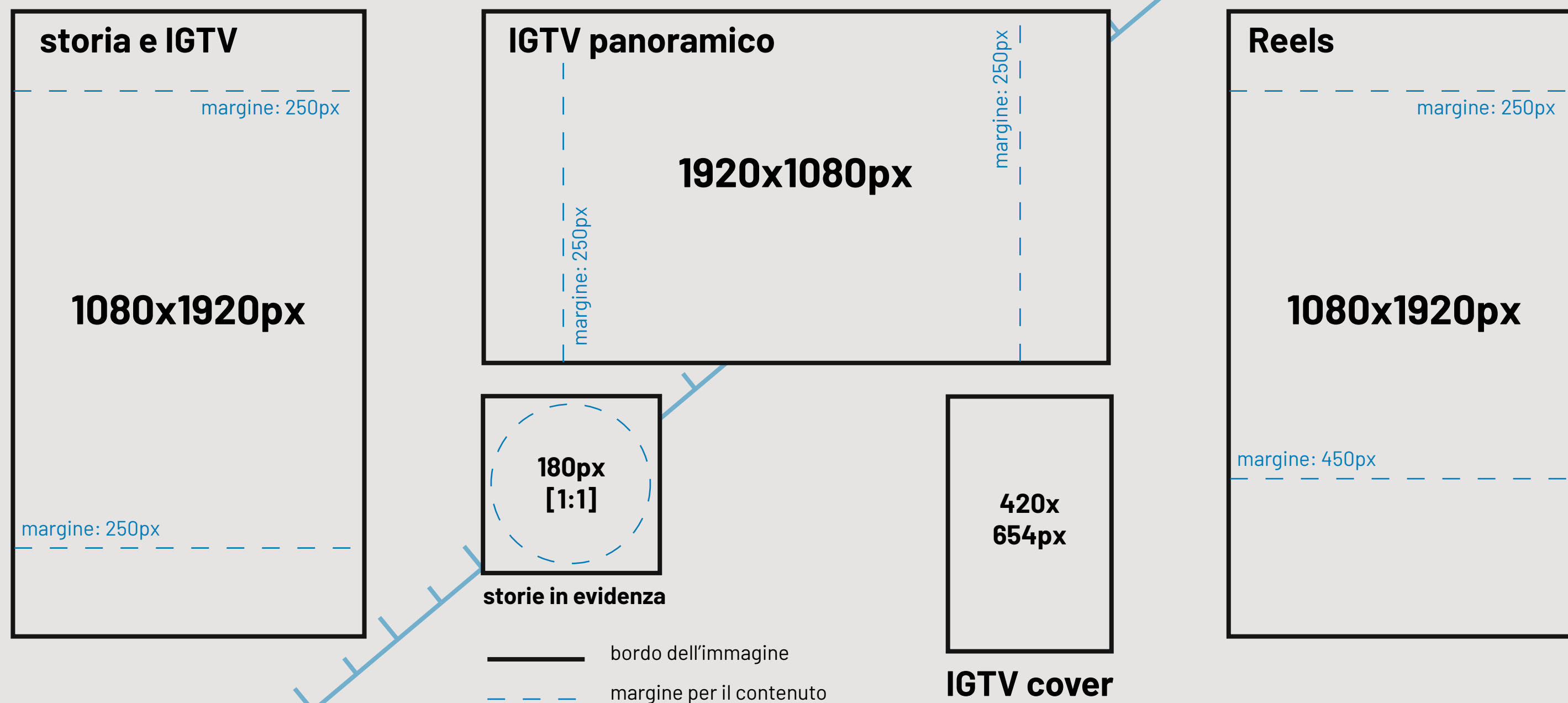


immagine profilo

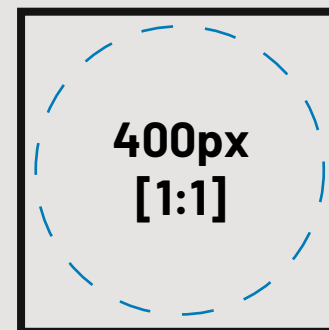
INSTAGRAM STORIES, IGTV E REELS



LINKEDIN



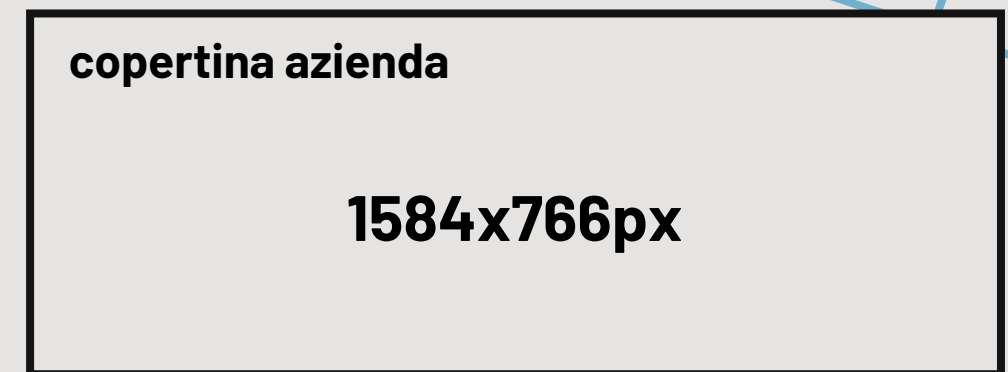
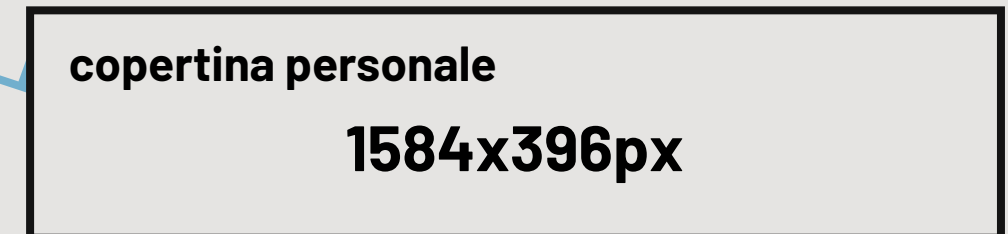
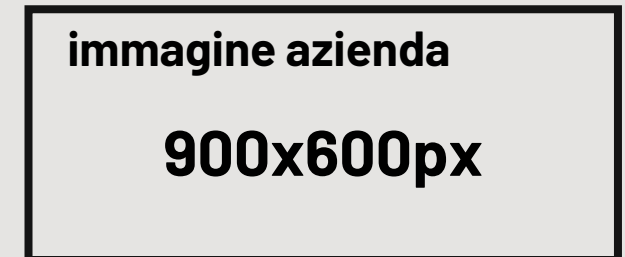
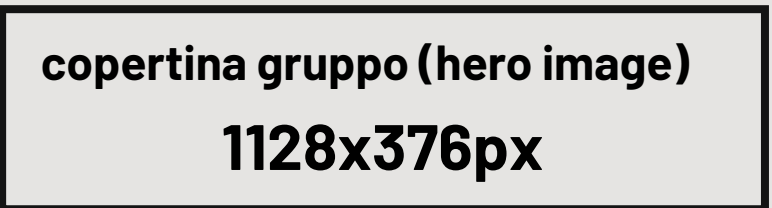
solo in modalità desktop



profilo personale



profilo azienda



— bordo dell'immagine
- - - margine per il contenuto

TWITTER

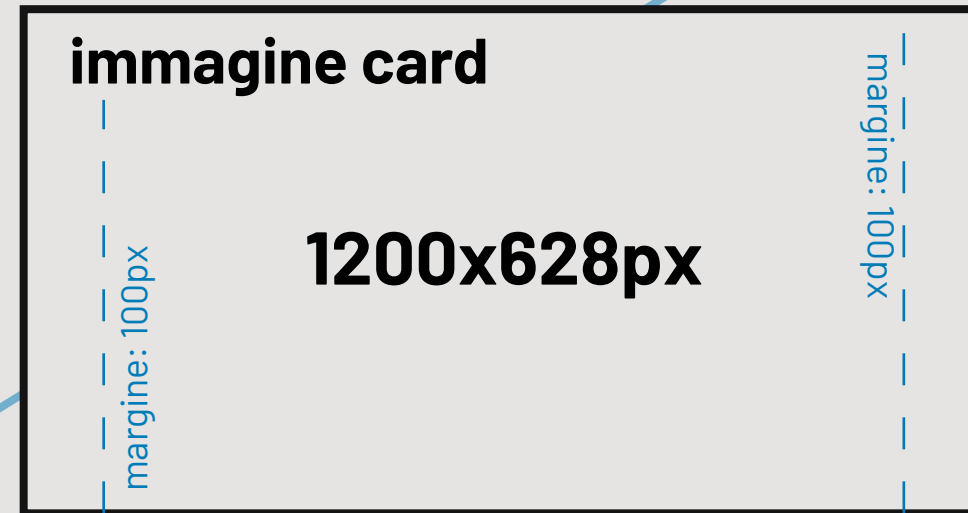
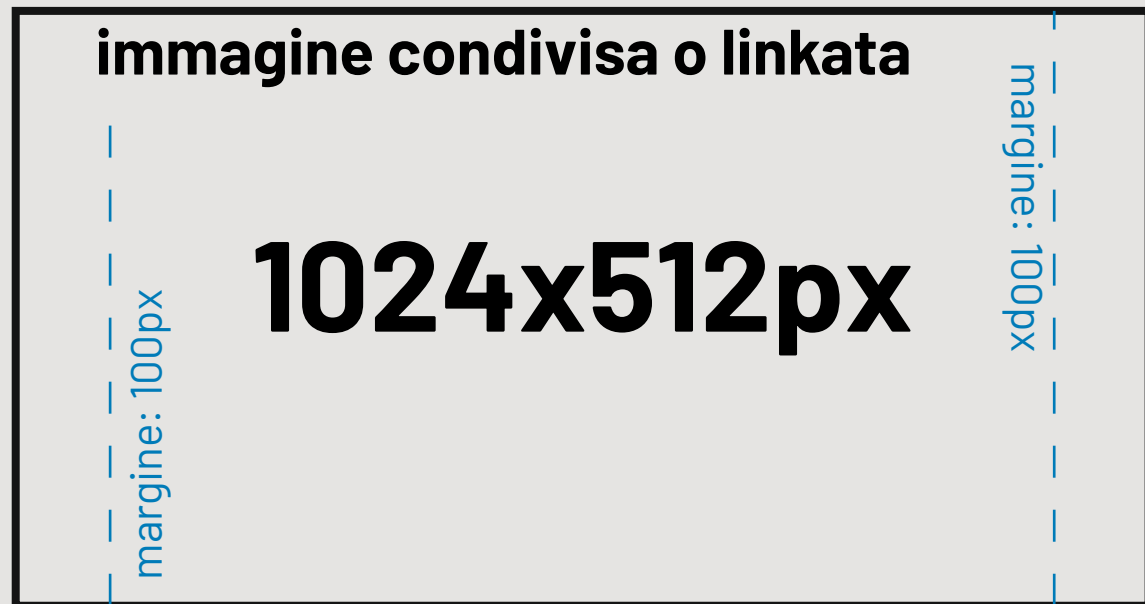


immagine profilo



posizione immagine profilo

————— bordo dell'immagine
- - - - - margine per il contenuto